

# News and Views of Interest to the Women Readers of The Herald

## Society

The annual spring horse show which opens tomorrow promises to be the social center for the week.

Lots of good horses have been shipped to Washington in preparation for the show, and every train brings prominent people from other cities who want to be here in time for the opening day. Brig. Gen. James A. Buchanan, U. S. A., retired, president of the National Capital Horse Show Association, has his box as usual, and is coming from Annapolis, his country home at Upperville, Va., for the occasion. Senator and Mrs. Peter Golet Gerry, Col. and Mrs. Robert Thompson, Lars Anderson, Mrs. Richard Townsend, William Phelps Eno, Dr. and Mrs. Nash, and a few of the staunch supporters of the show in other years, are numbered among the boxholders, and such newcomers as the Barendse, the Vanderlip, Col. and Mrs. William Cary Sanser, and Mr. and Mrs. Edward R. Stettinius are also represented.

Foreign officers now on duty in Washington, as well as officers of our own service, are taking keen interest in the show and may be depended upon to give a picturesque military atmosphere to the scene.

The big event on today's program is the formal opening of the National School of the Training Camp for girls under the auspices of the Woman's Naval Service, Inc. The exercises will be held at 10 o'clock on the rolling bit of meadow land just off the Conduit road, where tents are pitched, and will bring out society folk in force.

The Secretary of the Navy will make an address, the Marine Band will play, and there'll be an interesting flag raising ceremony, the colors being run up by the four honorary commanders, Mrs. George Dewey, Mrs. George Barnett, Mrs. Hugh L. Scott and Mrs. Gibson Fannestock. Mrs. Scott, who has been in Princeton the greater part of the time since General Scott's retirement and departure from Fort Myer, expects to come to Washington especially for the occasion.

Mrs. Leigh Palmer, chairman of the house committee, Mrs. Julian James, chairman of the reception committee, are in charge of the program for the opening, and Mrs. James has assisting her a huge committee of prominent women, among them Mrs. Lansing, wife of the Secretary of State, and Mrs. Lane, wife of the Secretary of the Interior. Mrs. Daniels, wife of the Secretary of the Navy, is honorary president of the Woman's Naval Service, Inc., of which Mrs. Dewey is president.

Since its opening early in March the Hostess House at the great Marine Corps training camp at Quantico has proved more popular and useful to the boys in forest green with every passing week. And last week it passed all records, both for "services rendered" and for the number of distinguished guests who visited there and inscribed their names with words of appreciation and good cheer in its guest book.

The clever musical comedy put on by the enlisted men of the Marine Corps on duty there took a good many people to Quantico on Thursday evening and several dinner parties were given at the Hostess House before the performance. For instance, Mr. and Mrs. William E. Eachus had a dinner with Brig. Gen. John A. Lejeune, commanding officer of the post, and Mrs. Lejeune as guests of honor. Others in the party were Mr. and Mrs. Alexander Hunter Galt, brother-in-law and sister of Mrs. Woodward Wilson, Mr. and Mrs. R. D. Shepherd, Mrs. Francis Berger Moran, Mrs. Malcolm Gordon, Mrs. William G. Delany and Mr. Arthur Ross.

After the first of May, Mrs. Thomas F. Walsh, who is in her home in Massachusetts avenue for the spring months, is going to throw the house open for war work. She is sending out invitations to her friends to volunteer for work at whatever time suits their convenience, and after things are in running order the hum of the sewing machine and the click of needles will be heard in the house.

The Girls' Friendly Society of the Diocese of Washington is to have a benefit this evening at the Belasco Theatre when "Nothing But the Truth," with William Collier as the star, will be given. Everybody in Washington knows of the work the G. F. S. does among girls, the way it helps them to help themselves, and others, the fine influence it has in their lives, but little has been said about the war work of the society.

On a trolley car running from Brooklyn Bridge to Coney Island George Roth is motorman, and his daughter Grace is conductorette.

## MRS. DOOLEY'S ADVICE TO WORKING GIRLS

Milwaukee, Wis.—"I wish all girls who work and suffer from functional disorders would profit by my advice and take Lydia E. Pinkham's Vegetable Compound. Before I was married, when I came home from work at night, I would be just worn out with pains which dragged me down. I took Lydia E. Pinkham's Vegetable Compound and it made me feel like a new woman. I can work from morning until night and it does not bother me, and I wish all girls who suffer as I did would try Lydia E. Pinkham's Vegetable Compound."—Mrs. H. Dooley, 1135 25th St., Milwaukee, Wis.

Working girls everywhere should profit by Mrs. Dooley's experience, and instead of dragging along from day to day with life a burden, give this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, a trial. It has overcome just such conditions for thousands of others, and why not you? For special advice, write Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of their 10 years' experience is at your service.

## HOW TOLEDO WON HONOR FLAG IN LOAN



KNIGHT COATES  
Salesman's Badge and Loan Drive Leaders.

Special to The Washington Herald.  
Toledo, Ohio, April 21.—This city of 200,000 has captured the honor flag from Washington, as the first metropolitan city to pass its Third Liberty Loan quota.

Toledo's quota was \$250,000. This was secured by noon April 19. The campaign started Liberty Day, April 6. Of course Toledo didn't stop there. She has raised several millions more and is still going. And to date there are more than 62,000 individual subscribers. There were only 15,000 subscribers to the first loan and 22,000 to the second.

**How Did Toledo Do It?**  
By W. Knight, general chairman of the organization, and Frank R. Coates, general sales manager, conceived and directed the organization plan. In the past campaigns too much effort was lost and too many people were going to buy from somebody else.

**Organization.**  
Toledo had a captain of each ward, who named a captain in every precinct, and he in turn named a captain in every block—a total of 5,000 warders.

**Rules.**  
No one could buy a bond except from his own proper salesman. The banks could not sell him a bond nor could any of the selling agencies in other campaigns. Former excuses didn't go.

**Yellow Cards.**  
Those who could but did not buy, those who bought a \$50 bond, were sent a refusal card. When, after investigation, the ward and precinct captains were certain that such were not doing their duty, they were listed on a yellow card and this card was so widely advertised that few cared to brave the publicity.

**Draft.**  
The general committee drafted all its 5,000 men for "service at home" in formal notices. Not a man refused. Each salesman was sworn in by a judge and given a bronze badge bearing the shield of the U. S.—an eagle's outstretched wings—and the salesman's number.

**School.**  
For two weeks ahead of the campaign schools were held in every precinct with patriotic speakers from a central bureau and experts to teach the selling points.

**Advertising.**  
Prizes were offered and a Liberty Loan song selected, which was sung and whistled everywhere. Nearly 60,000 pieces of mail advertising went out—something to every home—prior to the campaign. 55 pages of newspaper advertising were used, the money being solicited by the Advertising Club, every available spot was plastered with posters, every automobile with a windshield sticker, every trolley and lamp post sign with a forceful reminder. Street cars were painted outside with pictures of German atrocities.

## HOLY NAME SOCIETY TO HOLD CONVENTION

John Hadley Doyle Will Be Backed for President by D. C.

The annual convention of the Holy Name Society of the Archdiocese, Union of Maryland, Virginia and the District of Columbia will take place in Baltimore next Sunday and will be attended by the thirty-five branches located in this vicinity.

His Eminence, Cardinal Gibbons will pontificate at solemn high mass at the cathedral. The society's spiritual director of the Holy Name society will also be in the sanctuary together with a large gathering of Monsignors and spiritual directors of the parish branches.

The Washington delegation will proceed to Baltimore in special cars and will assemble there at famous Calvert Hall. Escorted by the Baltimore delegation they will proceed from there to the cathedral.

The convention will meet at Calvert Hall Sunday afternoon and go over the work of the year. It will be addressed by prominent church dignitaries after which the officers for the coming year will be elected. The Washington section will present the name of John Hadley Doyle for the presidency of the Arch Diocesan Union, which now numbers nearly 7,000 members in this vicinity. The Washington section will meet tonight at St. Joseph's Church, Capitol Hill, to make arrangements for attending the convention.

## REV. C. G. CHAPPELL TAKES NEW PULPIT

Mount Vernon Place Methodist Church Greets Minister.

A preacher from out of the great Southwest in the person of Rev. Clovis G. Chappell was introduced as the new pastor of the Mount Vernon Place Methodist Church before a large congregation in that office yesterday. Dr. Chappell, not yet 40 years old, was pastor of the University Church, of Dallas, Tex., before assuming his important charge in this city.

Dr. Chappell, a vigorous and progressive type of minister who ostensibly believes in bringing to the church all the proper and deserving attention it can get from the people, spoke rather informally to his new charges yesterday morning on incidents of his past ministry.

Referring to his first pastorate in an Indian Territory town, the new minister said that the person whom he believed got into trouble through drinking "too much corn in liquid form," while another local clergyman there had the same misfortune with the addition of being put on trial for wife-beating.

Dr. Chappell, by reason of his splendid work in the Southwest, is regarded as one of the most powerful preachers in Southern Methodism. He stands for more publicity in church matters and the adoption of modern methods in getting people to seek the church. After a committee of members succeeds in securing a suitable residence for their new pastor the latter will bring his wife and two children to this city to live.

## BUSY WEEK LISTED BY WILSON NORMAL

Community Association Program Starts Tonight with Social Evening.

Soldiers, sailors and civilian strangers in Washington will be welcomed at a social evening held by the Wilson Normal School Community Association at its center in the Wilson Normal School tonight. Classes in preparation for civil service examinations will be formed at the same time.

Mrs. Ida E. Kedell, community secretary, has announced the schedule of further activities of the association for the remainder of the week. Tomorrow night the Wilson Normal School Community Association will hold its first annual meeting for the election of a community secretary. The meeting will be followed by a musical program, led by Sergt. West and J. H. Hanley will show moving pictures of Washington and the war congress.

Wednesday afternoon Mrs. E. C. Stoddard will lecture to a mother's meeting in the tea room of the school on the subject, "The Preservation of Clothing and the Use of Waste Material."

Friday night there will be a stereopticon lecture on Japan and its people. Mrs. Ida E. Kedell, the secretary of the association, will be at the Wilson Normal School every afternoon and evening of this week to give further information regarding its activities.

"The stars incline, but do not compel."

## HOROSCOPE.

Monday, April 22, 1918.

This is a most unfavorable day, according to astrology. While Mars and Venus rule strongly for evil, the Sun, Neptune, Saturn and Mercury are all adverse.

Under this configuration the most dependent moods are produced and cheerfulness and optimism should be cultivated.

There is a sign forecasting losses in the army and the augury for the navy is not altogether favorable.

Women are likely to be disappointed in some political move, but the stars indicate that after delays and thwarted plans success will come.

Venus seems to foreshadow that women will have much influence in the autumn elections and that one of the two great political parties will make a serious mistake that concerns them.

This is not an encouraging rule for hotel-keepers, modistes, theatrical managers or importers.

Miners continue under a sinister direction making for strikes, fires and even loss of life.

The death of an aged legislator is indicated before May 1.

As the summer quarter approaches there is indicated a general solidifying of war effort. This follows a sudden realization of the meaning of the world conflict to Americans.

The stars declare that the allies will pass through certain reverses that will lead to better co-ordination of forces. This will occur after co-operation has seemed satisfactory, but events will teach severe lessons, the stars declare.

Persons whose birthdate it is may have an anxious year in the home as well as the shop or office. They should guard against lawsuits.

Children born on this day may be rash and impulsive. They may be too great favorites with the opposite sex. (Copyright, 1918.)

## LEADS BAND OF GIRL HUN HUNTERS



MRS. ELIZABETH STARK.

"Captain" Stark as Mrs. Stark is called by the band of fearless Florida girls she heads, is a sister of Hoffman Philip, new United States Minister to Columbia. The girls, armed with rifles and automatics patrol the east coast of Florida in the vicinity of Mayport in search of pro-German activities.

## Like a Frosted Cobweb Is This Dancing Frock

This cobwebby confection looks almost too delicate and lovely to be a real gown worn by a real girl, but it is worn by the dainty Marilyn Misset in a new show. The skirt is made of two flounces of Uruguay lace and on the blouse the lace is aided by tiny ruffles of val lace. To wear with this girlish frock, Marguerite, Stevens Building, Chicago, created a fine pleated petticoat of flesh satin, with fashions of small silk flowers and tiny ruffles which fall below the frock.



## A Masculine Bugaboo

By DOROTHY DIX, THE WORLD'S HIGHEST PAID WOMAN WRITER.

A worldly wise woman was speaking of her young daughter the other day.

"Oh yes," she said confidently, "Mabel will be sure to be a great belle and will probably make a fine marriage. She's just the type that men admire most—very pretty and not very clever, brains mostly in her heels and hands, you know, so that she can dance and play tennis, and golf with them and do things to make them comfortable, and make them feel like Solomons because they know so much more than she does."

"Lucky girl," exclaimed a pretty young woman who was listening to this description of the masculine ideal, "there's nothing that the average degrees and teach higher mathematics for a living."

"I wonder why. It isn't because I'm a pedantic bore who backs a man up against a wall and asks him what he thinks Browning thought, or who insists on confining her conversation to highbrow subjects. Far from it. I'm willing to chime in on any talky-talk guy a man wants to strike if he will only permit me to be a bit within."

"Of course there are exceptions to this rule. There are some bold and adventurous men who have the hardihood to go over the top and marry college bred women, and even school ma'ams, but they are the iron cross heroes of their sex. The average man still takes to his heels in flight when he sees a woman who has the reputation of being a blue stocking approaching."

This is true and it is one of the mysteries of masculine psychology at which women perpetually marvel, and which they can never explain. Why are men so afraid of cleverness in women? Why has it always been a reproach to say of a woman that she is "strong-minded?"

There is no use in saying that they don't, because all common observation proves the contrary. It is the baby doll girls who have the most lack for dancing partners, or automobile rides, or luncheon for chocolate creams, not the intelligent, cultivated college graduate. A little puny fool of a babydoll lady can marry all around a sensible woman. The first question a man ever asks about a woman is whether she is good looking or not. It apparently never interests him to know whether or not she has any intelligence. He is concerned only with the outside of her head. Not within.

If men themselves were idiots and uneducated one could understand how they would prefer female idiots as companions and wives, but men are not idiots and so we wonder how often when we see them preferring dull women to bright ones.

Of course one reason that may be assigned for men liking silly women better than they do clever ones is masculine vanity. Men have had the whole display privilege for brains so long that they dislike to share it with women. A man is afraid if he marries a brilliant woman that she may "outshine" him in the home. Instead of his monopolizing its beneficent rays. Also a man is well aware that if he marries a woman who is as intelligent, as well educated, and as well informed as he is that he cannot pose as an oracle to her, or ex-

pect her to accept all of her opinions ready from him.

Undoubtedly these considerations cause many a man to pass over the clever woman for her stupid sister, but when he does so he pays a terrible price for the gratification of his egotism. For in its last analysis the one absolutely essential ingredient to a happy marriage is for the wife to drop into it a full-weight brain, and no woman without intelligence can be a satisfactory life partner.

A woman's beauty is a matter of a very few years at the longest. When it is gone what charm has she to confute with if she has not intelligence, reading, wit? If she cannot entertain and amuse a man she has no longer the good looks to charm his eyes.

Living pictures deteriorate year by year, but brains are like wine; they grow in flavor and richness with age. And this also brain to be said, that no woman in the world grows so homely with age as stupid women, who have no intelligence to light their faces when the glamor of youth is dead. When you travel in the Orient, and observe the hideous, dull blankness of the old women's faces, you realize that it's worth while to educate women just for the sake of their looks.

Intelligence is the long, long trail. It's queer that men who are intelligent themselves deliberately pick out as fellow travelers on this journey that is going to last perhaps for forty or fifty years companions who will bore them stiff after the first brief lap of the honeymoon.

You would think that a man who is clever himself would hunt up the cleverest woman he could find for a fellow traveler. But men are not so intelligent. They are too stupid to discuss the books he liked with him, who would understand his little half word references to this and that in literature and history, and who would catch the subtle flavor of all his wit and humor. But he seldom does. He's afraid of that sort of woman. God only knows why. No woman ever does, especially the clever woman doesn't who sees her pin-head.

Men are afraid of the clever woman, and yet it takes brains to run a home, to understand the man who never can understand, while the woman who could understand him breaks her heart with longing for him.

Men are afraid of the clever woman, and yet it takes brains to run a home, to understand the man who never can understand, while the woman who could understand him breaks her heart with longing for him.

The only woman fit to marry is the clever woman, yet men are so afraid of her they fight shy of her. That is why divorce is so common.

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## Paris Trims with Gingham and Wooden Beads.

The Paris correspondent of the Woman's Home Companion gives these fashion pointers:

"Something new is the use of ginghams for trimming and linings. Collars, cuffs and belts on blue, brown and white serge are of gingham in two-color plaid designs. Yellow and black and rose and white ginghams are favorite combinations. On these serges, by the way, soutache braid in simple designs, preferably clustered lines, is effectively used.

"White and colored wooden beads continue as decoration on new spring and summer dresses. A stunning effect is achieved by white wooden beads sewed on in rows bordering the skirt, decorating collar and cuffs and covering the narrow belt, which was clasped by a white buckle. Chances are using quantities of white jersey with trimmings of white wooden beads.

"White serge, white corduroy, and pale gray shades count largely in the latest dresses. On white serge, coarse silk machine stitching and handsome silk braid are preferred, but blue trimming on gray dresses remains a favorite combination."

There are 674,728 depositors in the United States postal savings service. They have \$131,954,696 to their credit.

## WOMEN WILL BOOST LIBERTY LOAN SALE

Mrs. W. Gwynne Gardner to Direct Campaign for Girls.

The third week of the liberty loan campaign opens with the Women's Committee primed for intensive effort to make their share of Washington's quota \$5,000,000.

The newest feature of the women's campaign is the bullet booth drive, which Mrs. W. Gwynne Gardner, wife of the District Commissioner, is to conduct with the aid of some of the season's debutantes, the girls' schools, the junior suffragettes, girl scouts and other girl organizations.

The girls are all pledged to give their best efforts to the sale of bonds and say that it will be no less than lack of civility on the part of any man to pass the north front of the Treasury on any but the south side of Pennsylvania avenue while they are decorating the line of ten gray Hun destroyers.

A girl scout guard of honor, music and flowers will serve as an attractive background for the fair young faces adorning the booths. Mrs. Arthur Ramsay, wife of the president of Fairmont Seminary, will offer her best services with the megaphone as herald of features, and will make announcement of the big sales transacted by the girls.

The following girls from Trinity College are to have the honor of opening the bond booth sale this afternoon at 2 o'clock: Misses Mary Caverly, Philomena Connell, Marjory Daly, Eileen Donohue, Margaret Dougherty, Ursula Goebel, Christine McJannet, Mabel Reardon and Alice Sullivan.

Mrs. Gardner will have the aid this afternoon of Miss Mary Gibson, one of the season's debutantes, who will be on hand to spy out the land and bring in lagging subscribers. Mrs. Gardner reports that she has new attractions in the way of a new set of girls, new music and new features for every day of the week.

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## JAP IN CHARGE AT VLADIVOSTOCK



This is Maj. Gen. Kenich Okshima, Japanese minister of army affairs, who is in charge of the Japanese operations for the protection of allied property at Vladivostock.

## Washingtonians, Let Us Make Liberty Day, Friday, April 26, Memorable

By Going "Over the Top" With the Third Liberty Loan That Day

President Wilson, in his proclamation just issued, has requested the people of the United States to

"Liberally pledge anew their financial support of the Government." \* \* \* "Our brave sons are facing the fire of battle in defense of the honor and rights of America and the liberty of nations. To sustain them and to assist our gallant associates in the war, a generous and patriotic people have been called upon to subscribe to the Liberty Loan."

Why not be Americans in the truest and biggest sense by finishing the job quickly. Let us deliver the Kaiser a blow by showing him that we, one and all, are standing shoulder to shoulder with President Wilson and Gen. Pershing in this war.

We Can Do This by Taking Up the Entire Issue of the Third Liberty Loan on April 26—Liberty Day.

Many people, we believe, especially women, hesitate to buy Liberty Bonds because they may not be familiar with the method. We know just how it is done. We have the blanks. We will help you fill them out. We will show you how the balance may be paid in installments.

We do not hesitate to say that the BEST VALUE IN THIS ENTIRE STORE These Days Will Be Found at the Liberty Loan Booth, Main Floor.

THEY ARE GOVERNMENT BONDS OF THE THIRD LIBERTY LOAN.

Woodward & Lothrop  
New York—WASHINGTON—Paris.

## Confessions of a Wife

DON'T LET ME FORGET.

Although I do not think I would have ever opened you again if it had not been that I found that long communication from Dick which I feel I must write about and talk over with you, little book. You are now my one and only comfort.

I have come to the conclusion that no one ever tells anybody one's own thoughts about one's dead.

It is perfectly astonishing how the mind tries to adjust itself to the inevitable—reconcile itself to its loss.

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## HOORAY! BABY TO RULE THE HOUSE

No Longer Do Women Fear the Greatest of All Human Blessings.

Thousands of women no longer resign themselves to the thought that sickness and distress are natural. They know better, for in Mother's Friend they have found a wonderful penetrating remedy to relieve many dreaded experiences. Nervousness, bearing-down and stretching pains are among the distressing symptoms which they entirely escape during the period of expectancy by the use of Mother's Friend.

Here is a remedy that softens the myriad of broad, flat abdominal muscles just beneath the skin, enables them to expand without the usual strain upon the ligaments and nerves and assists nature to make it possible for women to go through maternity without many of the dreaded symptoms so familiar to a host of women.

By regular use throughout the period the muscles expand easily when baby is born, and pain and danger at the crisis is consequently less.

Mother's Friend is for external use only. It is absolutely and entirely safe and has been used by thousands of women awaiting the greatest time in a woman's life for over half a century.

Write the Bradford Regulator Co., M-69, Lamar Bldg., Atlanta, Ga., for their "Mother's Friend," so valuable to expectant mothers, and in the meantime obtain a bottle of Mother's Friend from the nearest drug store. Begin its use strictly according to directions with every bottle, and thus fortify yourself against pain and discomfort.—Ad.